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Pilgrimage experiences in the border region

Newsletter

Within the framework of the Interreg V-A Slovakia-Hungary Cooperation Program, the project **Pilgrim Experiences in the Border Region**, ID SKHU / WETA / 1901 / 1.1 / 029, entered the implementation phase on 1 May 2020, in which the cooperating partners are the **Municipality of Palást** and **Mária Út Public Benefit Association**.

The settlements of the region, in partnership with the Mária Út Association, set the goal of developing pilgrimage routes, which can only be realized in cross-border cooperation, as it is based on common environmental conditions, cultural and religious traditions and heritage.

The **aim of the project** is to compile **route offers, tourist packages for pilgrims and tourists, to organize and implement events** in response to the needs of the region.

Through the developments, a real tourism offer will be created based on the existing services, we wish to **increase the number of visitors to the area** by promoting the compiled package offers, and with the growing demand, the development will also have a **beneficial effect on the local economy**.

The results of the project so far - the survey and recording of the recommended routes, the cadastre of service providers, the compilation of a database, the organization of tour offers and events - really serve to increase the tourism potential of the region.

Mária Út Association and the Municipality of Palást has strived for long years to create suitable conditions in order to increase the number of visitors in the area with **excellent environmental conditions** (Börzsöny and Ipoly area), **cultural and religious heritage** (built heritage, shrines, famous events), and the area's pilgrimage tourism offer could become a real tourist attraction.

The contents of the present newsletter do not necessarily reflect the official position of the European Union.

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